

End Semester Examinations - 2015-16 Even Semester - May 2016

14CS2002 Business Intelligence

Set A

Time : 3 hrs
Total Marks: 100

1. Discuss how Business Intelligence is applied at various levels of the Organization. (20)

OR
 2.
 - a. What is a Data Mart? List the various features of Data Mart. (10)
 - b. Discuss in detail how the inconsistencies in data are removed before establishing the data mart. (10)
 3. Explain the Architectures of the following with suitable diagrams:
 - a. ROLAP (7)
 - b. MOLAP (7)
 - c. HOLAP (6)

OR
 4. Write the different types of table compressions with suitable examples. (20)
 5. Explain MDX Query functions, members, children, tuple, Cross Join and set with suitable examples. (20)

OR
 6. How security is ensured for a Data Cube? Discuss the procedure. (20)
 7. Discuss in detail about the tasks performed by Data Mining. (20)

OR
 8. Classify the data mining algorithms with suitable applications. (20)
 9. Discuss Report Structure highlighting the various components.(20)
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Wishing you All the Best
